



Moe LIONS

Sponsorship Packages 2026





BUILDING SUCCESS. STRENGTHENING COMMUNITY. GROWING TOGETHER.

The Moe Football Netball Club would not be the club it is today without the generous support of local businesses and community partners. Your contribution helps us create the best possible environment for our players, supporters and volunteers.

A CLUB ON THE RISE.

We're incredibly proud of the growth and success our club has achieved in recent years on the field, on the court and within our wider community.

This momentum isn't accidental. It's built on strong culture, hard work, and the unwavering support of our sponsors.

As we continue to raise standards, strengthen our programs and chase even greater success, your backing remains essential.

The achievements we celebrate today and the ones we're building toward, simply wouldn't be possible without you.

DEVELOPING LOCAL TALENT.

Our mission is clear:

- Develop our local kids
- Build pathways into senior ranks
- Recruit strategically to remain competitive in the Gippsland League

We want young people from Moe and surrounding communities to play at the highest level locally and to thrive within the supportive, community focused environment our club provides.

VALUE FOR YOUR BUSINESS.

While supporting the club is meaningful in itself, we know sponsorship must deliver value.

Aligning your brand with Moe FNC offers a range of benefits, including:

- Direct marketing exposure to hundreds of players, members, families and supporters
- High-visibility signage and game day promotion
- Networking opportunities with fellow MFNC sponsors and partners
- Tailored Sponsorship Opportunities

This booklet outlines the sponsorship options available for 2026. Sponsorship can be tailored to suit the needs of each individual sponsor.



MAJOR SPONSOR PACKAGE

\$5,000 + GST

Align your business with the Moe Football Netball Club (MFNC) as one of our key contributors for the 2026 season. This package offers significant support to the club while providing strong exposure to the local community, meaningful networking opportunities, and outstanding value through a comprehensive range of inclusions.

SPONSORSHIP INCLUSIONS

Club Membership & Access

- 6 × MFNC Memberships
- 4 × Tickets to MFNC Sponsors Day
- 4 × MFNC Polo Shirts
- Weekly club updates via email throughout the season
- Access to club social media
- Invitations to major club events, including Season Launch and Presentation Night

Brand Visibility & Promotion

Fence advertising:

- 6 × 3000mm × 1000mm printed vinyl banners
- Preferred placement around Ted Summerton Reserve
- MFNC to arrange production & installation (high-resolution logo required)

Digital advertising:

- Inclusion in the in-room slideshow shown in the function room and other club spaces (PDF or similar logo required)
- Website & Social Media Recognition:
- Acknowledgement on the MFNC website
- Recognition across club social media platforms
- Recurring monthly social media posts throughout the season
- Option for your business to provide content for sharing (required one week in advance)

Major Sponsor Branding:

- Logo displayed under “Major Sponsors” on all club correspondence, including letterhead



MAJOR SPONSOR PACKAGE

CONT.

SPONSORSHIP INCLUSIONS

Exclusive Match Day Rights

1 × Home Game Match Day Naming Rights, including:

- Promotion of your business on the electronic scoreboard all day
- Social media promotion as the match-day sponsor, including:
 - Pre-game team announcements
 - Post-game match results

Hospitality

Beverage Voucher Bundle:

- 4 × vouchers (each providing 5 drinks)
- Redeemable at the Social Club bar and Can Bar (beer, wine, and soft drink only)
- Valid for the 2026 season

Partnership & Customisation

- Opportunity to discuss tailored ideas and initiatives to ensure you achieve your objectives as a Major Sponsor of the Moe Football Netball Club.
- We welcome creative promotional concepts and collaborative opportunities that benefit both your business and the MFNC community.





CORPORATE SPONSOR PACKAGE

\$3,000 + GST

Align your business with the Moe Football Netball Club (MFNC) as one of our valued Corporate Sponsors for the 2026 season. This package provides strong brand exposure, meaningful community connection, and access to a wide network of players, families, supporters, and fellow businesses all while contributing significantly to the growth and success of our club.

SPONSORSHIP INCLUSIONS

Club Membership & Access

- 4 × MFNC Memberships
- 2 × Tickets to MFNC Sponsors Day
- 2 × MFNC Polo Shirts
- Weekly club updates via email throughout the season
- Access to club social media
- Invitations to major club events, including Season Launch and Presentation Night

Brand Visibility & Promotion

Fence Advertising

- 6 × 3000mm × 1000mm printed vinyl banners (preferred placement)
- MFNC to arrange installation
- Sponsor to cover production costs for 2 × initial banners @ \$137 each
- High-resolution logo required for manufacture

Digital Advertising

- Inclusion in the in-room slideshow displayed in the function room and selected areas at Ted Summerton Reserve
- Website, Social Media & Branding
- Acknowledgement on the MFNC website
- Recognition across club social media platforms, including 4 × posts throughout the season
- Option for sponsor-provided content (1 week in advance)
- Logo positioned under Corporate Sponsors on club correspondence, including letterhead



CORPORATE SPONSOR PACKAGE

CONT.

SPONSORSHIP INCLUSIONS

Exclusive Match Day Rights

1 × Away Game Match Day Naming Rights, including:

- Social media promotion as the match-day sponsor:
 - Pre-game team announcements
 - Post-game match results

Hospitality

Beverage Voucher Bundle

- 2 × vouchers (each providing 5 drinks)
- Redeemable at the Social Club Bar and Canteen Bar (Beer, wine and soft drink only)
- Valid for the 2026 season





PLATINUM PLUS SPONSOR PACKAGE

\$2,500 + GST

A cost-effective way to support the Moe Football Netball Club while gaining strong exposure within the local community.

SPONSORSHIP INCLUSIONS

Club Membership & Access

- 4 × MFNC Memberships
- 2 × Tickets to MFNC Sponsors Day
- 2 × MFNC Polo Shirts
- Invitations to Season Launch & Presentation Night
- Weekly club updates via email
- Access to club social media
- 1 × beverage voucher (5 drinks), valid for the 2026 season at the Social Club Bar and Can Bar (beer, wine & soft drink only)

Brand Visibility & Promotion

Fence advertising:

- 4 × 3000mm × 1000mm vinyl banners
- MFNC to arrange production & installation
- Sponsor to cover production costs for 2 × initial banners @ \$137 each
- High-resolution logo required
- Digital advertising via the slideshow in the function room and selected areas at Ted Summerton Reserve
- Acknowledgement on the MFNC website
- Recognition across club social media platforms, including:
- 3 × social media posts throughout the season
- Option for sponsor-provided content (required 1 week in advance)



PLATINUM SPONSOR PACKAGE

\$1,500 + GST

A cost-effective sponsorship option offering strong brand exposure and meaningful support for the Moe Football Netball Club.

SPONSORSHIP INCLUSIONS

Club Membership & Access

- 4 × MFNC Memberships
- 2 × Tickets to MFNC Sponsors Day
- 1 × MFNC Polo
- Invitations to Season Launch & Presentation Night
- Weekly club updates via email

Brand Visibility & Promotion

- Fence advertising:
- 4 × 3000mm × 1000mm vinyl banners
- MFNC to arrange production & installation
- Sponsor to cover production costs for 2 × initial banners @ \$137 each (high-resolution logo required)
- Digital advertising via the slideshow in the function room and selected areas at Ted Summerton Reserve





GOLD SPONSOR PACKAGE

\$500 + GST

Affordable and easy, a Gold Sponsorship ensures you receive recognition and support for your valued contribution to the Moe Football Netball Club.

SPONSORSHIP INCLUSIONS

Club Membership & Access

- 2 × MFNC Memberships
- 2 × Tickets to MFNC Sponsors Day
- Invitations to Season Launch & Presentation Night
- Weekly club updates via email

Brand Visibility & Promotion

- 1 × sign displayed for 12 months in or around the ground/facility (supplied by sponsor)
- Digital advertising via the slideshow in the function room and selected areas at Ted Summerton Reserve (PDF or similar logo required)

SMALL BUSINESS MEMBERSHIP

\$220 INC. GST

Affordable and easy, a Gold Sponsorship ensures you receive recognition and support for your valued contribution to the Moe Football Netball Club.

SPONSORSHIP INCLUSIONS

Club Membership & Access

- Entry to all 9 home games – 1 × MFNC Social Membership Card
- 1 × MFNC Club Polo
- Voting rights at the AGM
- Access to afternoon tea in the Members Area at home games



SPECIAL EVENT & FEATURE PACKAGES

MATCH DAY FEATURE - ADD ON

\$1,500 + GST

An add-on sponsorship option giving your business exclusive exposure at one of our home games throughout the season.

- Business promotion distributed to attendees
- Option to host an information/sales stall
- Recognition during post-game formalities
- Social media promotion (pre-game team announcements & post-game scores)
- Exclusive room for 10 guests for 4 hours, fully catered

FIGHT MND SPONSOR

PRICE BY AGREEMENT

Support our iconic King's Birthday Fight MND Round, featuring celebrity guests and the Ice Dunk event. All funds go toward supporting the Fight MND campaign.

Inclusions:

- Social media promotion leading up to the event
- Fully catered event for sponsors on the day
- Celebrity appearances, meet-and-greets & networking opportunities





INDIVIDUAL PACKAGE - DESIGNED BY YOU

Create a sponsorship package tailored to your business needs.

Work with your MFNC Sponsorship Team to design a customised option that provides mutual value and aligns with your business goals.

LET'S BUILD SUCCESS TOGETHER

Thank you for taking the time to explore the Moe Football Netball Club's 2026 Sponsorship Opportunities. Our club continues to grow, evolve and strive for excellence and we recognise that this wouldn't be possible without the support of our dedicated sponsors.

Whether you're interested in one of our established packages or would like to design a tailored option to suit your business, we would love to work with you.

Every partnership strengthens our programs, supports our players, and contributes to the strong community culture we are so proud of.

To discuss sponsorship options, customise a package, or ask any questions, please reach out to one of our Sponsorship Coordinators:

- Jodie Polik - 0412561880
- Matt Howlett - 0400054489
- Skye Briggs - 0411968605
- Craig Boyle - 0407508198
- Jane Van Den Dolder - 0409953998

We look forward to welcoming you into the MFNC family in 2026.